



In today's increasingly digital and interconnected world, financial literacy is essential for personal financial well-being and success. This program will provide students with a strong foundation in Banking Basics, Life Insurance Basics and Mutual Funds Basics to empower them with the knowledge and skills needed to make informed financial decisions.

The program is being promoted by NSDC International Ltd with HDFC Life Insurance Co (HDFC Life) as the Industry Partner and Sparsh Educational & Health Care Society (SEHS) as the NGO Partner.

Program Objectives (intended for age group 18+ for both M/F and all streams, Educational qualification +2 and above)

The primary objectives of this Digital Financial Literacy Program are as follows:

Enhance Financial Knowledge: Equip students with a comprehensive understanding of basic banking concepts, life insurance, and mutual funds.

Promote Financial Responsibility: Encourage responsible financial behaviour and decision-making.

Prepare for Future Financial Challenges: Prepare students to navigate the complexities of the modern financial landscape confidently.

Please find the detailed proposal attached for your reference.

Learning Investment: Rs 504/- while registering in instapr1 portal which will be reimbursed to their UPI id after course completion . So virtually cost in NIL.

Duration: 2 weeks (around 25 hrs online contents through smartphones/ Tabs/PCs/ Laptops with good internet connection)

Examination: Examination will be done through an online portal on a pre scheduled nearby NSEIT Examination centre nearest to candidates location.

Benefits: Candidates would get 2 certificates (one from IRDAI and one from Sparsh), Identity Card from HDFC Life, Placement Support

Bnous : Free PAN Card, Digital Bank Acc Opening, Digital Demat Acc Opening and Money Control Pro membership.

* Candidates can register from any part of India

Brochure for download



MODULE-I

- DOCUMENTATION OF INVESTMENTS
- BANKING BASICS,
- INSURANCE BASICS,
- MUTUAL FUNDS BASICS

BONUS

- FREE PAN CARD CREATION
- DIGITAL BANK ACC OPENING
- DIGITAL DEMAT ACC OPENING
- MONEYCONTROL PRO MEMBERSHIP

CERTIFICATES

- 2 CERTIFIACTES FROM IRDAI, AND SPARSH

INVESTMENT: RS 504/-
ON PASSING CANDIDATES GET 100% REFUNDS OF RS 504 + 2 CERTIFICATES+BONUS+ PLACEMENT SUPPORT



WWW.SPARSHEHS.ORG • CONTACT: +91-8433774581